

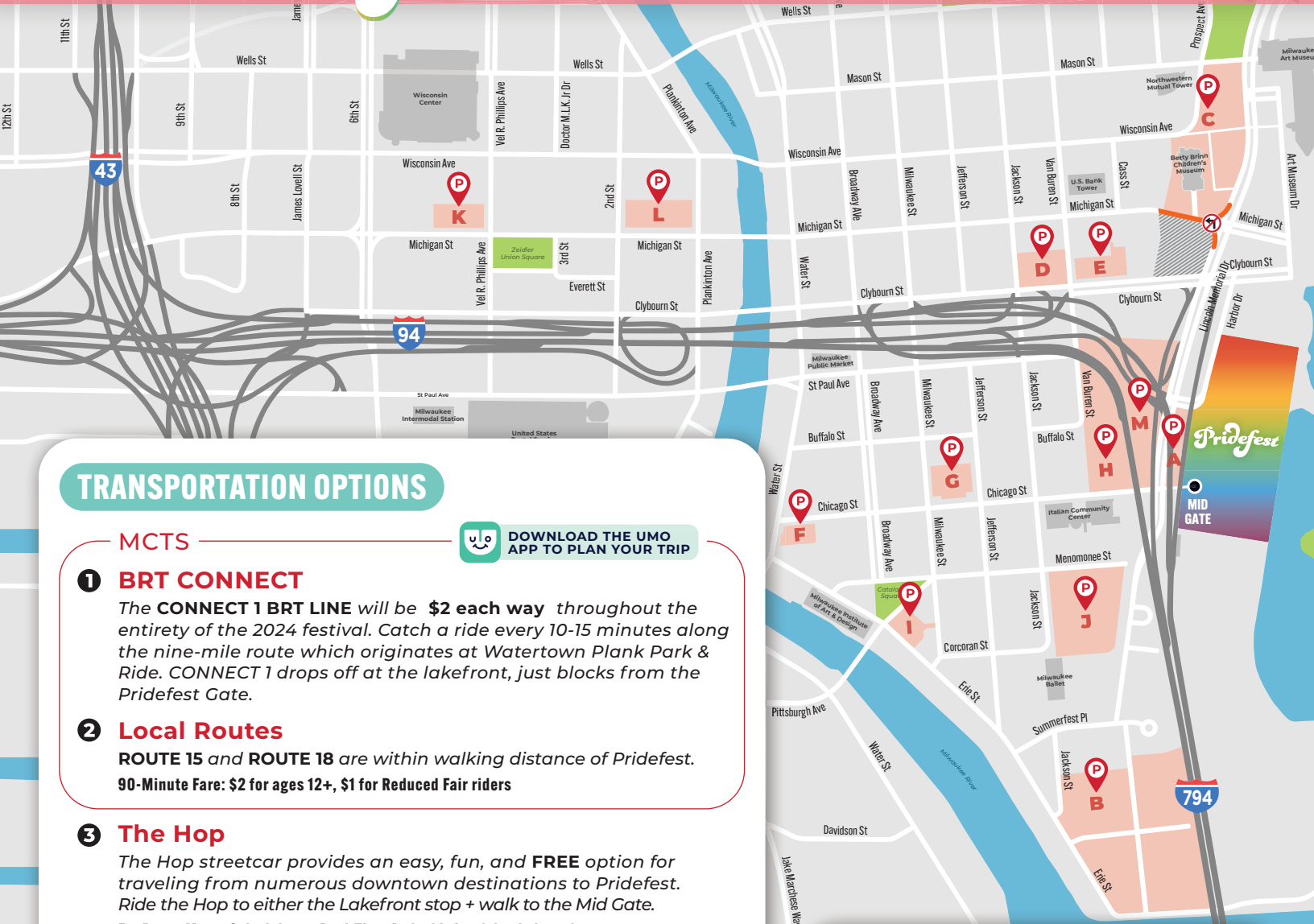
PrideFest is encouraging festivalgoers to plan ahead for their trip to the grounds + has developed a number of tips to ensure a smooth route.

# PRIDEFEST 2024 GET AROUND GUIDE

KNOW BEFORE YOU GO...BEST ROUTES TO THE FEST



JUNE 6 - JUNE 8, 2024



## TRANSPORTATION OPTIONS

### MCTS



DOWNLOAD THE UMO APP TO PLAN YOUR TRIP

#### 1 BRT CONNECT

The **CONNECT 1 BRT LINE** will be **\$2 each way** throughout the entirety of the 2024 festival. Catch a ride every 10-15 minutes along the nine-mile route which originates at Watertown Plank Park & Ride. **CONNECT 1** drops off at the lakefront, just blocks from the Pridefest Gate.

#### 2 Local Routes

**ROUTE 15** and **ROUTE 18** are within walking distance of Pridefest. **90-Minute Fare: \$2 for ages 12+, \$1 for Reduced Fair riders**

#### 3 The Hop

The Hop streetcar provides an easy, fun, and **FREE** option for traveling from numerous downtown destinations to Pridefest. Ride the Hop to either the Lakefront stop + walk to the Mid Gate.

For Route Maps, Schedules, + Real-Time Arrival Info, visit: [thehopmke.com](http://thehopmke.com)

#### 4 Rideshare

To help festivalgoers easily meet their drivers, **UBER** and **LYFT** pickups and drop-offs will be located outside the North Gate.

#### 5 Downtown Parking Lots + Structures

Exit any of the downtown exits prior to the Lakefront exit and park in one of the many downtown parking structures.

#### 6 Bicycle

Utilize the **HANK AARON STATE TRAIL + OAK LEAF TRAIL** + other local pathways to get you to the fest. Bicycle parking is located near the Mid Gate. Check out a **BUBLR BIKE** from any station in Milwaukee and return it at any station near the festival grounds.

For Station Locations + How to Borrow a Bike, visit: [bublrbikes.org](http://bublrbikes.org)

#### 7 Motorcycle

Motorcycle parking is located near the Mid Gate.



## RECOMMENDED PARKING

- A** Summerfest Parking Lot M\* ..... 5 N. HARBOR DR
- B** Festival Parking Lots H&P\* ..... 642 & 650 E. ERIE ST
- C** Museum Center Park\* ..... 719 N. PROSPECT AVE
- D** Lewis Center ..... 616 E. CLYBOURN ST
- E** US Bank Structure ..... 716 E. CLYBOURN ST
- F** Historic Third Ward Parking ..... 225 E. CHICAGO ST
- G** Historic Third Ward Parking ..... 212 E. MILWAUKEE ST
- H** Banana Lot ..... 651 E. BUFFALO ST
- I** Erie Lot ..... 310 E. ERIE ST
- J** Italian Community Center ..... 631 E. CHICAGO ST
- K** Convention Center Ramp ..... 615 N. 4TH ST
- L** The Avenue ..... 615 N. PLANKINTON AVE
- M** County Lake Lot ..... 328 N. VAN BUREN ST

\* Best Parking Options