

PrideFest is encouraging festivalgoers to plan ahead for their trip to the grounds + has developed a number of tips to ensure a smooth route.

PRIDEFEST 2026 GET AROUND GUIDE

KNOW BEFORE YOU GO...BEST ROUTES TO THE FEST



JUNE 4 - JUNE 6, 2026

TRANSPORTATION OPTIONS

DRIVING? USE THESE EARLY EXITS:

Plankinton Exit • Greenfield Ave / Lapham Blvd Exit
National Ave Exit • Jackson / Van Buren Exit
St Paul Ave / James Lovell St

MCTS



DOWNLOAD THE UMO APP TO PLAN YOUR TRIP

1 BRT CONNECT

The **CONNECT 1 BRT LINE** will be **\$2.75/each way** to riders throughout the entirety of the 2026 festival. Catch a ride every 10-15 minutes along the nine-mile route which originates at Watertown Plank Park & Ride. **CONNECT 1** drops off at the Lakefront, just blocks from the gates.

2 Local Routes

ROUTE 15, ROUTE 18, ROUTE 30 and **THE GREENLINE** are within walking distance of the festival.

90-Minute Fare: \$2.75 for ages 12+, \$1.25 for Reduced Fare riders

3 The Hop

The Hop streetcar provides an easy, fun, and **FREE** option for traveling from numerous downtown destinations to the festival. Ride the Hop to the Lakefront stop + walk to the Mid Gate.

For Route Maps, Schedules, + Real-Time Arrival Info, visit: thehopmke.com

4 Rideshare

To help festivalgoers easily meet their drivers, **UBER** and **LYFT** pickups and drop-offs will be located outside the North Gate.

5 Downtown Parking Lots + Structures

Exit any of the downtown exits prior to the Lakefront exit and park in one of the many downtown parking structures.

6 Bicycle

Utilize the **HANK AARON STATE TRAIL + OAK LEAF TRAIL** + other local pathways to get you to the fest. Bicycle parking is located near the Mid Gate. Check out a **BUBLR BIKE** from any station in Milwaukee and return it at any station near the festival grounds.

For Station Locations + How to Borrow a Bike, visit: bublrbikes.org

7 Motorcycle

Motorcycle parking is located near the Mid Gate.



RECOMMENDED PARKING

A	Summerfest Parking Lot M		5 N. HARBOR DR
B	Festival Parking Lots H&P		642 & 650 E. ERIE ST
C	Museum Center Park*		719 N. PROSPECT AVE
D	Lewis Center*		616 E. CLYBOURN ST
E	US Bank Structure*		716 E. CLYBOURN ST
F	Historic Third Ward Parking		225 E. CHICAGO ST
G	Historic Third Ward Parking		212 E. MILWAUKEE ST
H	Banana Lot		651 E. BUFFALO ST
I	Erie Lot		310 E. ERIE ST
J	Italian Community Center		631 E. CHICAGO ST
K	Convention Center Ramp		615 N. 4TH ST
L	The Avenue		615 N. PLANKINTON AVE
M	County Lake Lot		328 N. VAN BUREN ST

* Best Parking Options